

IALIMENTOS

RATES 2024

Pre-sale rates valid until December 31, 2024, only for purchase orders signed before December 31, 2024

DIGITAL RATES

Social Ads

Meta Ads Campaign (Facebook and Instagram) - Created by client
LinkedIn Ads Campaign - Created by client
Plus Meta Ads - Copywriting and design of pieces
Plus LinkedIn Ads - Copywriting and design of pieces
Social Selling (New)

National USD

450
800
1,000
1,550
Consult with our sales reps

Panregional USD

1,300
2,500
1,600
3,150
Consult with our sales reps

Data based Marketing

Email Marketing Campaign - Created by client (Minimum delivery of 2000 contacts)
WhatsApp Marketing Campaign (New)
Data Base Enrichment (New)
Plus email Marketing - Copywriting and design of pieces

National USD

0,20
Consult with our sales reps
Consult with our sales reps
Consult with our sales reps

Panregional USD

0,39
Consult with our sales reps
Consult with our sales reps
Consult with our sales reps

Live Stream

Commercial webinar (Meta ads, email marketing, banners, SMS*, organic promotion, our website, on-demand promotion)
Editorial Webinar Sponsorship - Max 2 promotions (Same as above)
Simultaneous Translation Webinar

National USD

1,800
800
Consult with our sales reps

Panregional USD

5,200
2,200
Consult with our sales reps

Industry Content

Commercial information (SNM) 3x. Sent to digital newsletter
Performance Content (New) *Recommended in Packages
Content marketing strategy 3x. Includes Meta Ads, editorial content x 2 and SNM x 1
Digital distribution of your catalog (New) (To the target of your choice + Inbound marketing)
Downloadable campaign. Downloadable content delivered by the client. Campaign duration: 2 months (includes Meta ads, email marketing, pop-up banner, newsletter banner, SNM)
Plus downloadable campaign - Copywriting and design of pieces + E-book design with the info that the client delivers

National USD

1,000
Consult with our sales reps
1667
Consult with our sales reps
1,000
1,800

Panregional USD

2,300
4,800
6,200
6,900
2,200
3,300

Showrooms

Premium Showroom (30 product listing) Meta ads, newsletter section, Google Ads campaign
Showroom Plus (20 product listing) Meta ads, newsletter section
Showroom Lite (10 product listing) Meta ads

National USD

2,700
1,450
800

Panregional USD

5,250
3,000
2,000

Display

Pop up banner x5 days
Home sponsorship banner Max. 10 Includes headline and leaderboard 12x months
News category sponsorship (Trend or industry) Max. 5 Includes headline, leaderboard and full width 12x months
Suppliers and products category sponsorship (technical), max. 5 per sector. Includes headline, leaderboard and medium rectangle 12x months

National USD

450
2,900
2,700
2,700

Panregional USD

1,050
7,200
6,600
6,600

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Display Newsletter	National USD	Panregional USD
Banner premium newsletter head line x12	1,000	6,500
Leaderboard banner newsletter x3	900	1,250
Prominent banner newsletter 3x	800	900

MAGAZINE RATES

Magazine / Standard positions	National USD	Panregional USD
Full Page	1,500	2,000
1/2 Vertical/Horizontal Page	1,100	1,600
1/3 Vertical Page	900	1,300
Double Page	1,950	2,500
Marketplace	700	1,000

Magazine / Special positions	National USD	Panregional USD
Inside Cover	1,650	2,200
Back Cover	2,350	3,000
Inside Back Cover	1,700	2,500
Loose insert with production	Consult with our sales reps	Consult with our sales reps
Loose Insert Produced by Customer	Consult with our sales reps	Consult with our sales reps
Wrap Around	Consult with our sales reps	Consult with our sales reps
Flap Insert	Consult with our sales reps	Consult with our sales reps

RATES SPECIAL PACKAGE

Product	Beginner	Advance	Master	Elite
	12 Month Strategy			
Performance Content			1	2
Content Marketing	1	2		
Social Ads*	1	2	3	3
Showroom (Products)	5	10	20	30
Email Marketing	5,000	7,000	10,000	20,000
Category Sponsorship			1	1
Package price USD	5,000	7,900	9,500	19,500